

# How to embrace hybrid meetings successfully

A new report by Sharp, based on independent research\* and insights from Dr Oseland, Environmental Psychologist and Workplace Strategist, sheds new light on what is shaping the new hybrid workplace and driving future productivity. Here are some of the key research findings<sup>1</sup>.



## The huge rise in mobile working

The balance between home and office working is changing radically.

68%

of office workers want an employer that provides **the technology they need to work from anywhere**



65%

of office workers have now **worked remotely**



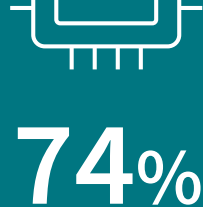
AND 83%

of them were equally or even **more productive**<sup>2</sup>



## Re-imagining the workplace of the future

Workplaces are becoming very different places, designed to enable more agile working.



74%

of office workers want innovations, including **artificial intelligence (AI)**, in future working spaces<sup>3</sup>



48%

believe offices will become smaller AND be used **mostly for meetings**



60%

of office workers feel they can **contribute more effectively** during remote meetings



*“Always-on videoconferencing, seamless in-person and remote collaboration spaces (such as virtual whiteboards), and asynchronous collaboration and working models will quickly shift from futuristic ideas to standard practice.”*



McKinsey & Company – Re-imagining the office and work life after COVID-19



## Using technology to drive collaboration

Employers will be more focused around helping office workers engage effectively – wherever they are.

45%

of office workers believe **collaboration** is a key skill that will be more in-demand in the future



47%

think that it will be harder to **communicate or communication and collaboration** technology will become more important

89%

believe video conferencing collaboration tools **deliver more benefits** compared to voice calls<sup>4</sup>



## It's all about working better together

Visit us below to learn more and download our report on 'How to embrace hybrid meetings successfully'.

[www.sharp.co.uk/hybrid-meetings](http://www.sharp.co.uk/hybrid-meetings)

\*Independent research was of 6,018 office workers in SMBs (10-250 employees) between the ages of 21-45 with a maximum of 25% of respondents aged 38-45 per market in the UK, France, Germany, Spain, Netherlands, Sweden, Italy and Poland. <sup>1</sup>Research results have been rounded to the nearest whole number. <sup>2</sup>29% of respondents said they 'neither agree nor disagree' with the statement "Working remotely makes me more productive" so we have assumed they are 'just as' productive. 23% of respondents said that they 'strongly agree' with the statement "Working remotely makes me more productive" and 32% 'somewhat agree'. <sup>3</sup>Statistic is the inverse of respondents who selected 'There are no innovations that I would like to see in future working spaces' (26%). <sup>4</sup>Statistic is the inverse of respondents who selected 'I don't think there are any benefits to video conferencing over voice calls when working remotely' (5%) and 'I don't know' (6%).